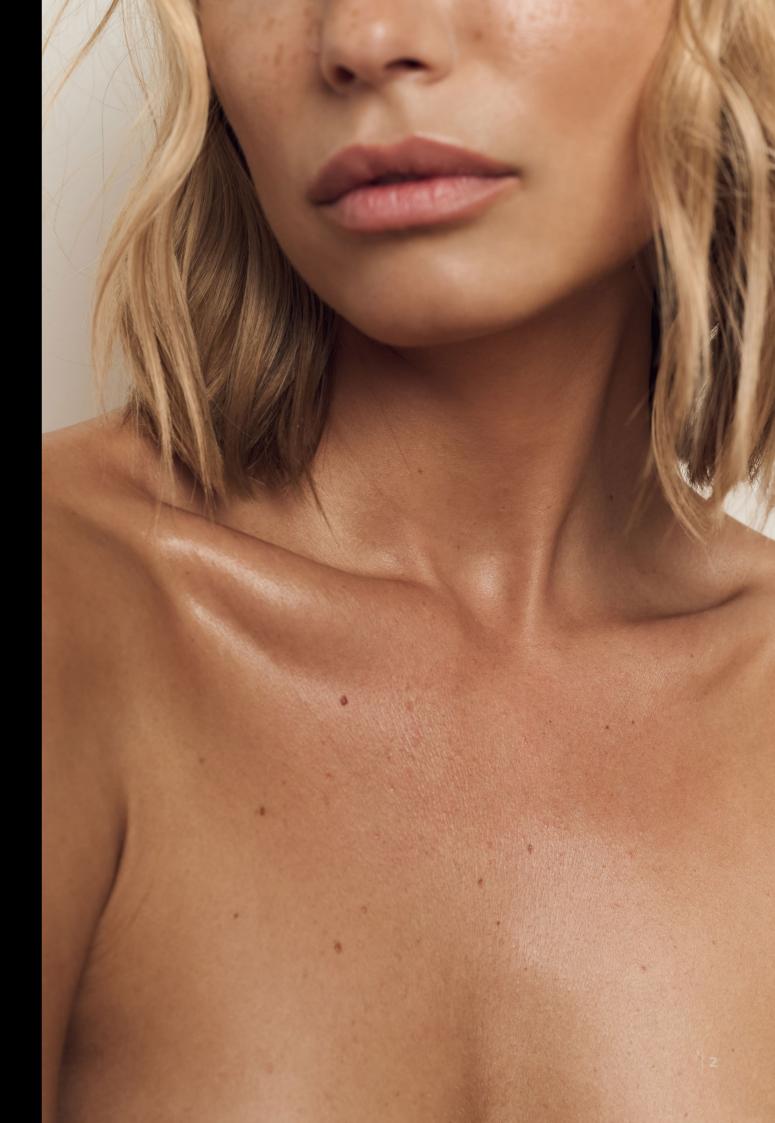




About us... Why choose Beea Beauty?

- **Brand Mission** To educate users on how to achieve the fastest and most effective professional results for healthy and beautiful skin from the comfort of their own home, using our devices and skincare products.
- **Brand Vision** To become the leading brand in the cosmetic device market, recognized for innovation, high-quality technology, and positive user experiences.
- **Cutting-Edge Technology:** LED therapy, RF, EMS, Hot & Cold/Cool therapy, Sonic and Ultrasonic
- Expert Collaboration: Developed in cooperation with dermatologists and cosmetologists
- Ease of Use
- **Professional Results:** Immediately visible, with maximum effect within 2–4 weeks
- Proven Effectiveness: Clinically tested and approved by experts





Technologies

NAME	TECHNOLOGY
CLEANING	Sonic, ultrasonic
HYDRATION	MOIST
ABSORPTION	HOT therapy, COLD therapy
SKIN TONE TIGHTENING	Electromuscular stimulation (EMS), Microcurrent
PRODUCTION OF NEW COLLAGEN	Radiofrequency (RF), LED therapy: Infrared, RED light
EVENTAN	LED therapy - yellow light, red light
SOOTHING IRRITATIONS	LED therapy Blue, COLD, Ultrasonic
SCALP AND HAIR HEALTH	LOW LEVEL LASER THERAPY – "LLLT", electromuscular stimulation (EMS), LED therapy, negative ions, vibration

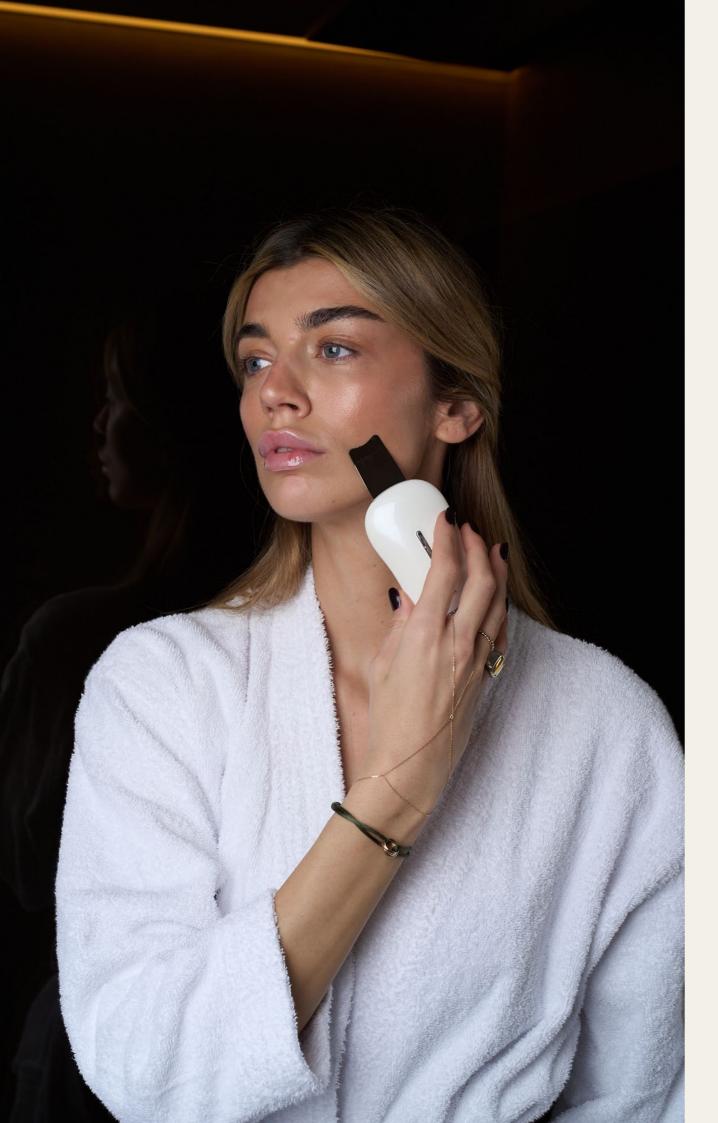


SONIC VIBRATIONS

Vibrates within the range of the human ear (from **20 – 20,000 Hz**)
Sonic technology in facial care:

- Removes impurities and cleanses pores in cleansers, combined with design, helps eliminate deep-seated impurities from the pores
- Massages and relaxes relaxes facial and neck muscles and relieves tension
- Stimulates lymphatic drainage reduces facial puffiness and under-eye bags
- Reduces the appearance of fine lines and wrinkles
- Increases collagen and elastin synthesis tightens the skin
- Stimulates microcirculation enhances ingredient absorption
- Depth: Epidermis and upper dermis layer



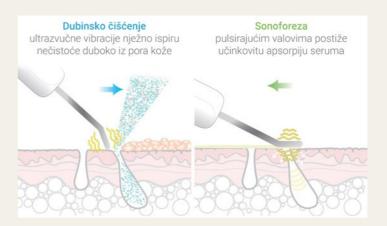


ULTRASONIC VIBRATIONS

Ultrasonic technology in cosmetics uses high-frequency sound waves (usually between 1 MHz and 3 MHz), which are inaudible to the human ear but have a powerful effect on skin tissue.

How ultrasound works on the skin

- 1. Micromassage of tissue
- 2. Increased skin permeability (sonophoresis)
- 3. Detoxification and drainage
- 4. Cell and collagen regeneration



Negative Ions (Anions)

- have a purifying effect open pores and help remove impurities, sebum, and toxins from the skin
- provide an antioxidant effect neutralize free radicals and reduce oxidative stress
- help with acne and inflammation due to their antibacterial properties

Positive Ions (Cations)

- aid in the deep penetration of nutrients (serums, ampoules)
- used to close pores after cleansing
- may help firm skin tone

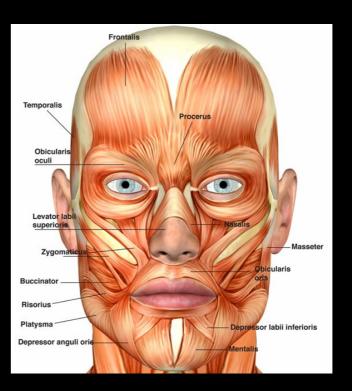


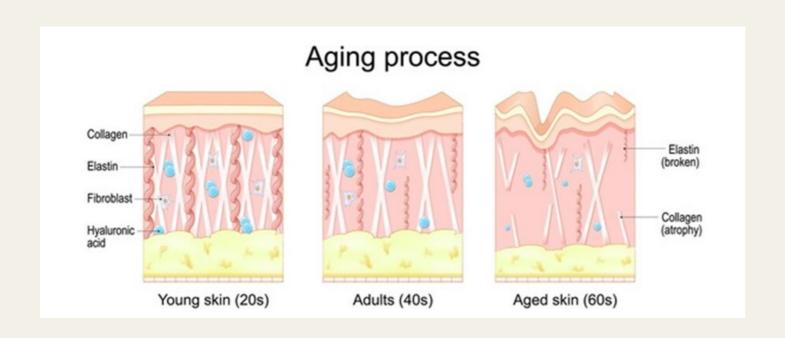
ELECTRICAL MUSCLE STIMULATION (EMS)

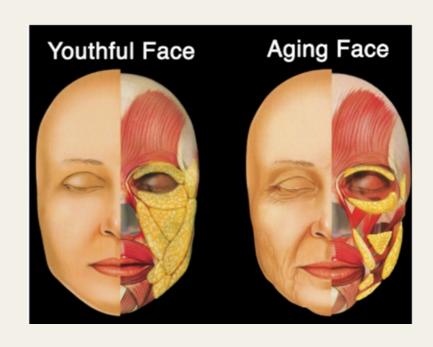
Pulsating current applied to the skin flows through the muscle, causing periodic contractions – muscle exercise.

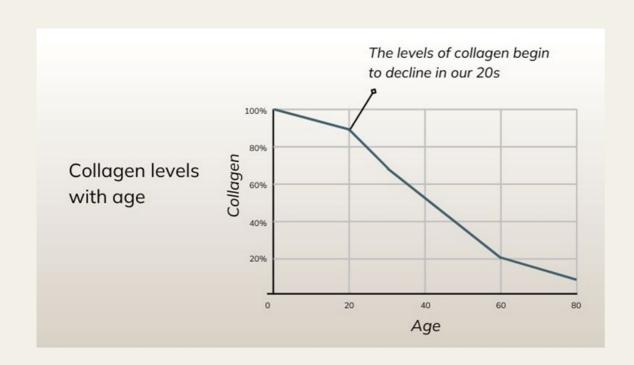
EMS technology in facial care:

- Muscle contraction enhances muscle tone, lifting effect, defines facial contours, helps lift d rooping eyelids
- Reduces fine lines and wrinkles
- Stimulates circulation and microcirculation
- Promotes lymphatic drainage reduces facial puffiness and under-eye bags
- Tightens the skin through muscle firming
- Enhances ingredient absorption
- Depth: Dermis and muscle tissue













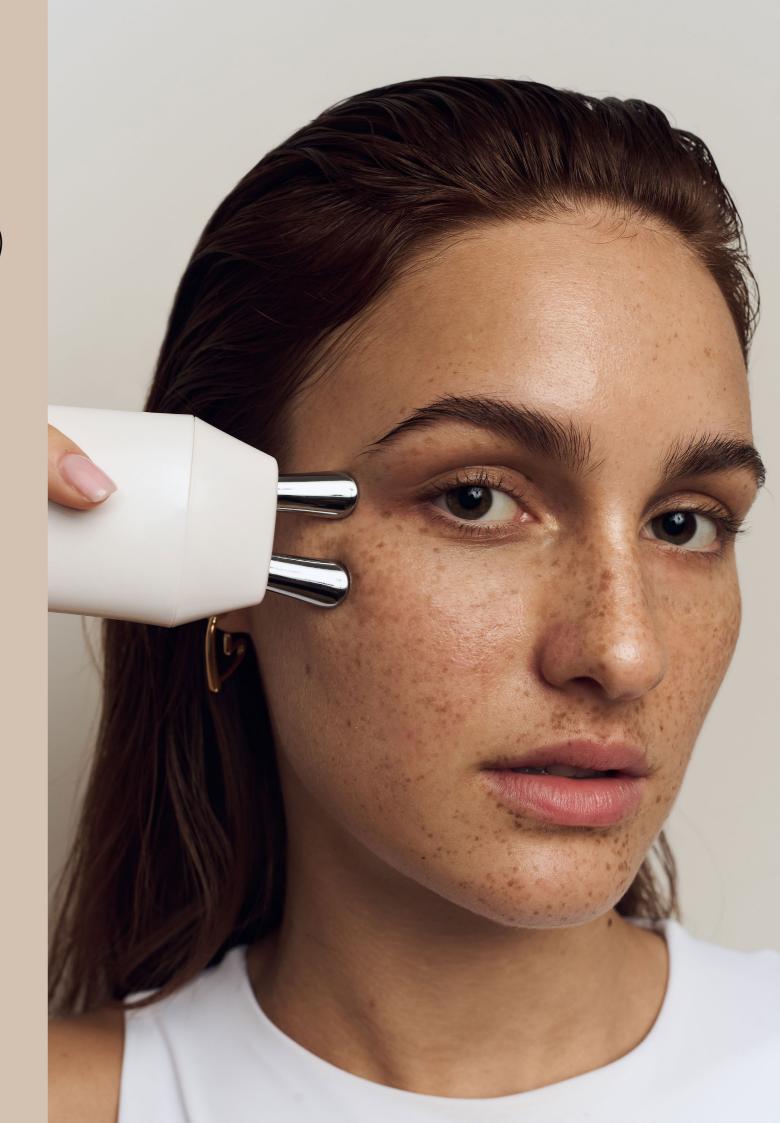
MICROCURRENT (MC)

Weaker and more superficial, it does not cause full muscle contraction but stimulates muscle fibers, thereby activating the muscle and circulation.

MC technology in skincare:

- Electro-stimulation of muscles
- Lifting effect
- Helps lift drooping eyelids
- Stimulates circulation and microcirculation
- Promotes lymphatic drainage
- Reduces the appearance of fine lines and wrinkles
- Tightens the skin through muscle stimulation

Depth: Dermis and surface of the muscle

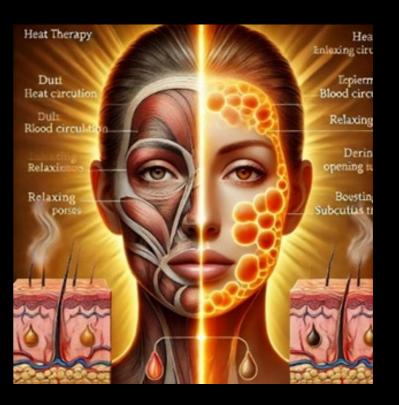




"HOT"THERAPY

The effects of heat:

- Increases microcirculation
- Increases oxygen levels in the dermis
- Glow effect
- Enhances product absorption
- Relaxes

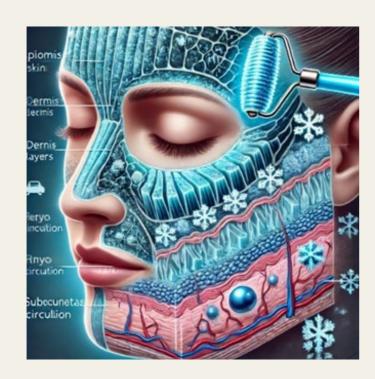




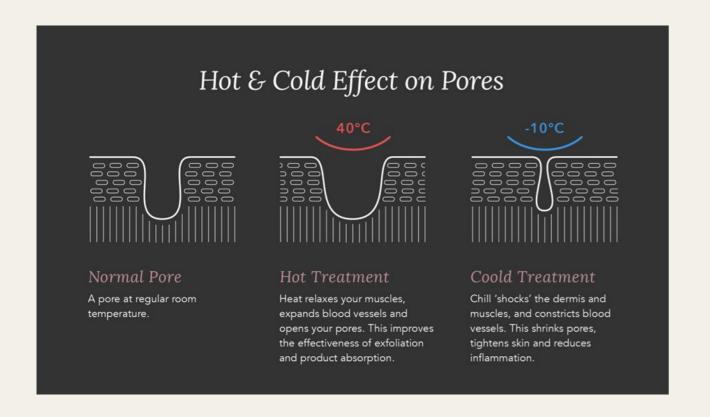
COOL THERAPY

Application of cool therapy in facial care:

- Stimulates microcirculation
- Strengthens capillary walls
- Soothes the skin
- Helps with puffy under-eye bags
- Closes the skin "locks in" active ingredients
- Tightens pores
- Reduces pain







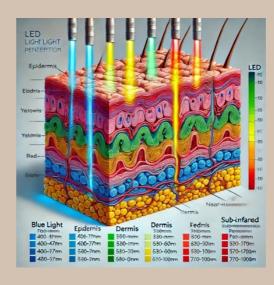


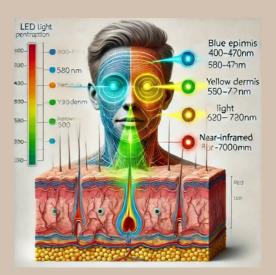




LIGHT THERAPY – LED THERAPY

- LED (Light Emitting Diode) therapy uses different wavelengths of light to act on the skin at the cellular level.
- How does LED therapy affect the skin?





Blue light (400–470 nm) penetrates the upper layer of the epidermis and targets acne.

Green light (520–550 nm) penetrates slightly **deeper**, regulating melanin and reducing hyperpigmentation.

Yellow light (570–590 nm) reaches the **dermis**, helping with inflammation and improving circulation.

Red light (630–660 nm) enters the dermis and stimulates collagen production, reducing wrinkles.

Infrared light (700–1200 nm) penetrates the deepest to the subcutaneous layer, accelerating tissue regeneration and healing.

Scientifically Proven Benefits of LED Therapy
 Clinical studies confirm the following effects of LED therapy:

1. Red Light (630–660 nm) – Anti-Aging Effect & Skin Renewal

- Stimulates collagen and elastin production
- Improves skin **elasticity** and reduces wrinkles
- Accelerates wound healing and skin repair
- Reduces redness and inflammation (suitable for sensitive skin)



Study: Research published in the Journal of Clinical and Aesthetic Dermatology showed that red LED light improves skin elasticity by 36% after 12 weeks of use.

2. Blue Light (400–470 nm) – Anti-Acne & Antibacterial Effect

- Kills P. acnes bacteria that cause acne
- Regulates **sebum production** and reduces oiliness
- Helps reduce **inflammation** and **redness** in acne-prone skin



Study: The American Academy of Dermatology found that blue LED therapy can reduce acne by up to 77% after **4–8 weeks** of regular use.

3. Green Light (520-550 nm) - Skin Tone Balancing & Hyperpigmentation Reduction

- Reduces dark spots and hyperpigmentation
- Evens out skin tone and reduces redness
- Soothes sensitive skin

Study: The Journal of Investigative Dermatology reports that green LED light inhibits excessive melanin production and reduces hyperpigmentation.



4. Yellow Light (570–590 nm) – Calming & Anti-Inflammatory Effect

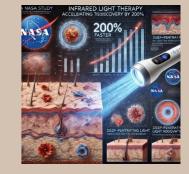
- Helps with rosacea and sensitive skin
- Reduces redness and swelling
- Supports faster recovery after aesthetic treatments



Study: The International Journal of Cosmetic Science showed that yellow light reduces redness and speeds up skin recovery after laser treatments.

5. Infrared Light (700–1200 nm) – Deep Regeneration & Healing

- Stimulates cell regeneration and tissue healing
- Reduces pain and inflammation
- Used in treatments for scars and deep wrinkles



Study: NASA research shows that infrared light **accelerates tissue regeneration** and **enhances skin recovery** up to 200% faster than usual.

LED Therapy Effectiveness – What Do Experts Say?

- Safe for all skin types does not damage the skin and does not use UV radiation
- Painless and non-invasive no side effects such as redness or irritation
- Requires consistency for results works best with regular use (2–4 times per week over several weeks)
- Combination light therapy gives best results many devices use combined colors for multiple benefits



RADIOFREQUENCY

Radiofrequency (RF) therapy uses electromagnetic waves to heat the deeper layers of the skin, stimulating the production of collagen and elastin—key elements for skin firmness and elasticity.

Depth: Dermis of the skin (stratum papillare and stratum reticulare)

Scientific Research on the Effects of Radiofrequency on the Skin:

- Stimulation of collagen and elastin production
- Improved skin elasticity
- Body contouring and cellulite reduction
- Wrinkle reduction
- Lifting effect and skin tightening
- Glow
- Long-lasting results as the skin is reconstructed from within

Scientific Studies on the Effectiveness and Safety of At-Home RF Devices:

Study published in the Journal of Cosmetic and Laser Therapy

- effectiveness of at-home RF devices for facial skin tightening
- improved skin elasticity in most participants after several weeks of use

Study published in Dermatologic Therapy

- safety and effectiveness of at-home RF devices for treating periorbital wrinkles (around the eyes)
- wrinkle reduction and improved skin texture after regular use over eight weeks





Low-Level Laser Therapy (LLLT) – Cold Laser Therapy

Low-Level Laser Therapy (LLLT), also known as **cold laser therapy**, uses low-level laser light (without thermal energy) to **stimulate biological processes within the cells.**

Clinically Proven Benefits of LLLT

Research shows the following effects of LLLT:

- Skin regeneration and rejuvenation stimulates fibroblasts and promotes skin renewal
- Reduction of wrinkles and improved skin elasticity increases collagen synthesis
- Treatment of acne and inflammatory conditions has antibacterial effects and reduces inflammation
- Faster healing of wounds and scars enhances the cell regeneration process
- **Promotes hair growth –** used in the treatment of androgenic alopecia (baldness)
- Relieves pain and inflammation in muscles and joints commonly used in physiotherapy and sports medicine



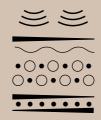
BEEA DEVICES



SONIC FACIAL CLEANSER BEEA BEAUTY, SILICONE

Deeply cleanses pores, removes blackheads and excess sebum, removes makeup and impurities from the face, exfoliates the skin, and stimulates microcirculation, thus "preparing" the skin for the absorption of active ingredients from skincare products.

TECHNOLOGIES:



SONIC TECHNOLOGY

High-frequency sound vibrations below 20 kHz. Deeply cleanses, reduces puffiness, and improves circulation.



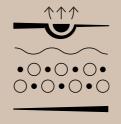
CLEANSING & CLEARING

Mechanical cleansers for skin cleansing and purification can be used daily. They are recommended for removing impurities, excess sebum, and dead skin cells, which helps reduce blackheads, inflammation, clogged pores, and improves skin texture.



BEEA BEAUTY ROTATING FACE CLEANSER, 6 SPEEDS, TRAVEL CASE Uses three interchangeable heads, with 6 speed settings. Deeply cleanses pores, exfoliates the skin, improves skin texture, and helps prevent acne and other skin imperfections. Stimulates lymphatic drainage, reduces puffiness, and minimizes under-eye bags.

TECHNOLOGIES:



CLEANSING & CLEARING

Mechanical cleansers for skin cleansing and purification can be used daily. They are recommended for removing impurities, excess sebum, and dead skin cells, which helps reduce blackheads, inflammation, clogged pores, and improves overall skin texture.







ÉRIDAN MICELLAR CLEANSING BALM

BENEFITS:

Almond oil – deeply nourishes the skin with a complex of B vitamins and helps reduce wrinkles

Rice oil – rich in antioxidants and ferulic acid, helps tighten pores Shea butter – contributes to skin hydration and increases skin elasticity

LICE ÉRIDAN FACE WASH

BENEFITS:

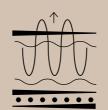
Spinach – glow-boosting power Hyaluronic acid – hydration Chamomile – soothes the skin



ULTRASONIC DEEP FACIAL CLEANSER WITH POSITIVE AND NEGATIVE IONS

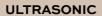
Cleans pores, removes impurities and blackheads. It features three modes: "Moist" for enhanced hydration, "Lift" for anti-aging ingredients, and a basic cleansing mode. Compact and travel-friendly, it fits easily into a toiletry bag and has three intensity levels. Ideal for reducing enlarged pores and controlling sebum.

TECHNOLOGIES:



Deep cleansing.

Ultrasonic technology uses high-frequency sound vibrations (above 20 kHz). It deeply cleanses the pores, reduces puffiness, and improves circulation. Use 1–2 times per week on damp skin.

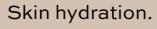




Helps reduce sebum and deeply cleans pores, preventing acne and blackheads in problematic skin.

Can be used daily.







TECHNOLOGY

Enhances absorption of skincare ingredients, helps hydrate the skin, and reduces redness and inflammation.

Suitable for daily use.





ÉRIDAN COLLAGEN FACE MIST

Natural formulation to improve skin texture and elasticity, and reduce signs of skin aging—visible results after just 4 weeks of use

BENEFITI:

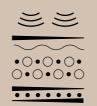
Collagen – boosts skin elasticity Niacinamide – rejuvenates the skin, tightens pores, and reduces facial hyperpigmentation



FACE LIFT DEVICE – EMS, HOT & COLD, SONIC

The combination of EMS technology, Hot & Cold therapy, and selected skincare products gives your skin a healthy glow effect. EMS improves muscle tone and firms the skin, while Hot therapy with vibration revitalizes and prepares the skin for better ingredient absorption. Cold therapy reduces under-eye puffiness and finishes the routine with a "Lock-in" effect, sealing active ingredients into the skin.

TECHNOLOGIES:



SONIC TECHNOLOGY Daily cleansing.

High-frequency sonic vibrations below 20 kHz. Deeply cleanses, reduces puffiness, and improves circulation.



EMSTECHNOLOGY

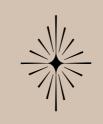
Face contouring.

Low electrical impulses that cause muscle contractions. Improves skin tone and firmness, reduces wrinkles, enhances circulation, and defines facial contours. Use 3-4 times a week.



HOTTHERAPY

Opens pores, promotes absorption of skincare products, increases blood and oxygen flow to skin cells, and improves hydration.



COLDTHERAPY

Reduces puffiness and swelling in the eye area and across the face. As the final step (after applying eye cream, serum, essence, or face cream), it tightens pores, reduces facial swelling, and firms the skin.





Recommended Serums by Skin Type for HOT Therapy:

ÉRIDAN COLLAGEN BOOSTER Face Serum

Marine Collagen – refreshes and regenerates the skin Peptides – reduce wrinkles and enlarged pores Hyaluronic Acid – powerful hydration for the skin

ÉRIDAN HYALURONIC SERUM

Royal Jelly – powerful skin renewal Hyaluronic Acid & Peptides – intense hydration Vitamin B3 – smooth skin with minimized pores

ÉRIDAN SUPERFOOD Face Serum

Hyaluronic Acid – deep hydration Argireline Botox – reduces wrinkles and enlarged pores, tightens the skin

Bacillus Probiotic – regulates enlarged pores, smooths the skin

ÉRIDAN VITAMIN C GLOW Face Serum

10% Vitamin C – boosts radiance and reduces pigmentation spots and skin irregularities Hyaluronic Acid – powerful hydration Papaya Enzymes – protect against harmful UV rays









Recommended Creams and Masks for COOL Therapy:

ÉRIDAN AQUA Face Cream

Aloe Vera – nourishes the skin Apricot Oil – rich in Vitamin B17, provides hydration and radiance Witch Hazel – tightens pores

ÉRIDAN COLLAGEN BOOSTER Face Cream

Marine Collagen – refreshes, rejuvenates, and regenerates the skin

Peptides – reduce wrinkles and enlarged pores Hyaluronic Acid – deep skin hydration

ÉRIDAN NIGHT GLOW VITAMIN C Night Cream

5% Vitamin C – brightens the skin and helps reduce pigmentation spots and irregularities

Organic Jojoba Oil – hydrates and softens the skin Omega Fatty Acids – restore elasticity and radiance, making the skin stronger

ÉRIDAN SUPERFOOD Face Cream

Hyaluronic Acid – hydrates and improves skin elasticity
Bacillus Probiotic – smooths the skin
Argireline Botox – anti-aging, reduces wrinkles and enlarged pores, tightens the skin











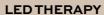
FACE GYM 3U1

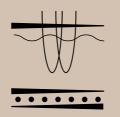
This multifunctional device combines microcurrent, EMS, and LED therapy for daily facial care. It tones muscles, enhances facial contours, and elevates your skincare routine. Comes with 3 interchangeable heads, each with a specific technology.

TECHNOLOGIES:



Red, blue, yellow, pink.



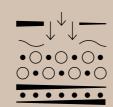


Face contouring.

Improves skin tone and firmness, reduces wrinkles, boosts circulation, and sculpts facial contours.

Recommended use: 3–4 times per week.

EMSTECHNOLOGY



Facial muscle toning.

Stimulates and tones facial muscles, reduces wrinkles, firms the skin, and enhances overall skin appearance.

MICROCURENT TECHNOLOGY



EYE WAND EMS, SONIC & HOT Reduces wrinkles and helps prevent the formation of new ones, stimulates circulation and enhances absorption of skincare products into the deeper layers of the skin. Minimizes under-eye bags and puffiness, and stimulates lymphatic drainage. Provides a lifting and firming effect.

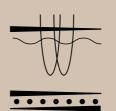
TECHNOLOGIES:



Daily cleansing.

High-frequency sonic vibrations below 20 kHz. Deeply cleanses the skin, reduces puffiness, and improves circulation.





Face contouring.

Improves skin tone and firmness, reduces wrinkles, enhances circulation, and defines facial contours. Recommended use: 3–4 times per week.

EMSTECHNOLOGY



HOTTHERAPY

Boost.

Opens pores, promotes absorption of skincare products, increases blood and oxygen flow to skin cells, and enhances hydration.







EYE AREA MASSAGER – HOT, LED, VIBRATION

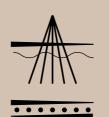
The combination of sonic technology, LED light, and thermal compression offers 7 operating modes, adaptable to all skin types. Heating stimulates circulation and prepares the skin for the absorption of active ingredients, while vibrations help these ingredients penetrate deeper into the skin and promote lymphatic drainage. Red LED light has an anti-aging effect and stimulates collagen production. Also ideal for youthful skin.

TECHNOLOGIES:



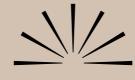
A non-invasive, painless treatment for multiple skin concerns and conditions. Suitable for daily use.

LEDTHERAPY



RED LIGHT THERAPY Stimulates collagen production and reduces the appearance of wrinkles, while soothing inflammation and irritation.

Boost.



Opens pores, promotes absorption of skincare products, increases blood and oxygen flow to skin cells, and enhances hydration.

HOTTHERAPY





ALL-IN-ONE ANTI-AGE DEVICE

Delivers everything your skin needs—cleansing, hydration, firmness, and long-lasting rejuvenation.

Combining EMS, radiofrequency, and LED therapy, it provides professional results from the comfort of your home. It treats acne, improves skin tone, and deeply nourishes the skin.

Multiple operating modes adapt to different needs, while the all-inone care solution saves time and simplifies your skincare routine.

TECHNOLOGIES:



INFRARED LIGHT **THERAPY**

Even out complexion



Glow



NEGATIVE ION

Skin hydration



POSITIVE ION



Clean



HOTTHERAPY

Boost



MICROCURENT **EMSTECHNOLOGY** TECHNOLOGY

Facial contouring



RFTECHNOLOGY

Stimulation of collagen production



ULTRASONIC

TECHNOLOGY

Deep cleaning

LED THERAPY



Facial muscle tone

BLUE LIGHT

Antibacterial and anti-inflammatory effect



REMS, BEEA BEAUTY, ANTI-AGING DEVICE

Uses three advanced technologies for optimal skin rejuvenation and care.

With easy operation, it's perfect for daily use, and results are visible after just a few treatments. Suitable for all skin types, offering personalized care for both face and body.

Collagen production stimulation.

TECHNOLOGIES:



Promotes the production of collagen and elastin, which significantly improves skin firmness, smoothness, and elasticity, while reducing the appearance of wrinkles and fine lines.

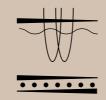
RFTECHNOLOGY

Recommended use: 2–3 times per week.



Non-Invasive, painless treatment for various skin concerns.

Suitable for daily use.



Face contouring.

Improves skin tone and firmness, reduces wrinkles, enhances circulation, and defines facial contours. Recommended use: 3-4 times per week.

EMSTECHNOLOGY



GLAM, BEEA BEAUTY, LED FACE MASK

Offers a safe, non-invasive, and effective method to improve skin health and appearance at home.

Treats various skin concerns, enhances texture and tone, and delivers long-term results.

Safe for daily use as it emits no UV radiation, making it a valuable investment for professional-grade skincare in the comfort of your own home.

TECHNOLOGIES:



Skin health.

Antibacterial and anti-inflammatory effects, sebum control, and improved skin texture.



BLUE LIGHT THERAPY



Skin rejuvenation – anti-aging.

Boosts collagen and elastin production, reduces wrinkles and fine lines, and improves circulation.

RED LIGHT THERAPY



Glow effect.

Skin cell regeneration – soothes, hydrates, reduces redness and skin sensitivity.

Evens out skin tone – reduces hyperpigmentation and dark spots.

YELLOW LIGHT THERAPY Accelerates skin healing.



VITA, BEEA BEAUTY, ANTI-AGING HAIR COMB

Equipped with integrated LLLT (Low-Level Laser Therapy) technology, combined with additional features, this device is ideal for anyone struggling with hair loss or looking to prevent it. LLLT helps regulate sebum production on the scalp, prevents hair shedding, and strengthens and activates existing hair follicles.

TECHNOLOGIES:



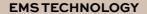
LOW LEVEL LASER TECHNOLOGY

Extends the hair growth phase (anagen phase), increasing hair density and thickness while reducing scalp inflammation.

Can improve overall scalp health and make hair thicker and stronger.



Stimulates the scalp and strengthens the hair follicle.





LED LIGHT

Boosts collagen production to revitalize and stimulate the scalp.



Releases over 20 million negative ions for instant hair smoothing.

BEFORE & AFTER







Ankica, 70, results after 6 months - devices: Eye Wand, FaceGym, REMS

- Reduced excess skin and under-eye bags
- Improved skin tone across the entire face
- Noticeable anti-aging effect
- Enhanced skin texture
- Eyes appear more open, under-eye bags reduced

- Nasolabial folds visibly reduced
- Glabellar line (frown line) softened and diminished
- Eyelids lifted
- Face appears more open and refreshed
- Skin looks firmer, more elastic, and hydrated







Martina, 46, results after 2 months

- devices: FaceGym, REMS
- Skin appears firmer, more elastic, and visibly revitalized
- Pores are tighter and skin looks more vibrant
- Cheekbones are lifted and have gained volume
- Under-eye area is brighter and has better circulation

- Skin looks fresher and more even-toned
- Nasolabial folds are softened
- Lines at the outer corners of the mouth are reduced
- Barcode wrinkles (smoker's lines) are less pronounced
- Under-eye area is brighter and has improved circulation







Helena, 52, results after 1 month

- device: REMS
- Reduced excess skin and under-eye bags
- Improved skin tone across the entire face
- Noticeable anti-aging effect
- Enhanced skin texture

- Even skin tone, purified and revitalized appearance
- Restored tone in skin and facial muscles
- Less prominent wrinkles and fine lines
- Lips appear fuller and more defined
- Skin looks firmer, more elastic, and hydrated



Lidija, 47, results after 1 month

- device: REMS
- Improved skin texture
- Stimulated collagen and elastin production
- Reduced wrinkles
- Healthier-looking skin

WHAT'S NEW IN 2025.

BEAUTY

BEEA

SKIN

BEASKIN







4 modes:

AIR-SHOT MODE:

Electric microneedles + 417 nm blue light – helps improve pore elasticity.

MC MODE:

Microcurrent + 521 nm green light – targets the eye area, smile lines, and lips.

BOOSTER:

Electroporation + 590 nm yellow light – enhances the absorption and delivery of active ingredients while boosting skin radiance.

DERMA-SHOT:

EMS + 630 nm red light – stimulates aging-prone skin and deeper facial muscles to achieve firmer tone and defined contours.





The device with a 3D curved head adapts to the contours of the face—especially the **chin** and **neck**—tightening and firming the area.

Combines LED light therapy (red, green, blue) with EMS technology to improve skin texture.

Thank you!